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7	UNITED STATES DISTRICT COURT	
8	Northern District of California	
9	San Francisco Division	
10	VALLAVISTA CORPORATION,	
11	Plaintiff,	No. C 10-0120 JW
12	v.	ORDER DENYING REQUEST FOR DEFENDANT VERA BRADLEY
13	VERA BRADLEY DESIGNS, INC., et al., Defendants.	DESIGNS, INC.'S INSURER REPRESENTATIVE TO ATTEND
14		THE MEDIATION TELEPHONICALLY
15		
16		Date: July 13, 2010 Mediator: William Fenwick
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18	IT IS HEREBY ORDERED that the requ	uest for defendant Vera Bradley Designs, Inc.'s
19	insurer representative, Patricia Horton, to be excused from personally attending the July 13, 2010	
20	mediation session before William Fenwick is DENIED. The court finds that Ms. Horton has not	
21	demonstrated that her personal attendance at the mediation would "impose an extraordinary or	
22	otherwise unjustifiable hardship" in accordance with ADR L.R. 6-10(d). Accordingly, the court	
23	DENIES the request to be relieved from compliance with the ADR Local Rules and ORDERS Ms.	
24	Horton to appear at the mediation in person.	
25	IT IS SO ORDERED.	
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27	July 7, 2010 By:	Elijah P. D. Lapote
28	Dated By.	Elizabeth D. Laporte
		United States Magistrate Judge